

# Fundraising Order Form

Spring 2024

Revised 11/9/2023

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## A. Newsletter Ads

### Pricing

### Checkmark

- Full page ad (8.5" wide x 11" high) = \$300 \_\_\_\_\_
- Half page ad (8.5" wide x 5.5" high) = \$150 \_\_\_\_\_
- Quarter page ad (4.25" wide x 5.5" high) = \$75 \_\_\_\_\_

### Submission

- Your ad should be print-ready, color or black & white, and in **PDF format**.
- Send your ad to Michelle Moretz at [moretz.germaine@gmail.com](mailto:moretz.germaine@gmail.com).
- **The deadline for submission of your ad and payment is February 23<sup>rd</sup>.**

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## B. Banquet Program Ads

### Pricing

### Checkmark

- Full page (8.5" high x 5.5" wide) = \$150 \_\_\_\_\_
- Half page (4.25" high x 5.5" wide) = \$75 \_\_\_\_\_

### Submission

- Your ad should be print-ready, color or black & white, and in **PDF format**.
- Send your ad to Chuck Broad at [crbroad@comcast.net](mailto:crbroad@comcast.net).
- **The deadline for submission of your ad and payment is April 26<sup>th</sup>.**

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## C. Other Contribution Options

### Checkmark

- Banquet Sponsor is \$100 to help pay for a scholarship recipient's family. \_\_\_\_\_
- Banquet Patron is \$25 to help to pay for Banquet expenses. \_\_\_\_\_
- My Contribution of \$ \_\_\_\_\_ to support our Association's efforts. \_\_\_\_\_
- **The deadline for payment by a Banquet Sponsor or Patron is April 26<sup>th</sup>.**

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## D. Payment and Contact Information

- Enter your total payment based on the choice(s) checked above: \$ \_\_\_\_\_.
- Name of the Patron or Business to be recognized: \_\_\_\_\_.
- Make your check payable to "The Alumni Association of Reading High School".
- Please send your payment, along with this Order Form, to the following address:

The Alumni Association of RHS  
P.O. Box 14722  
Reading, PA 19612-4722

Your Name: \_\_\_\_\_

Date: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_